



THINK ORANGE VA  
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

**For Immediate Release**  
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## **ORANGE COUNTY ECONOMIC DEVELOPMENT LAUNCH SECOND ANNUAL CORKS AND CAPS PROGRAM**

ORANGE, VA – The Orange County Office of Economic Development and Tourism is pleased to launch the second annual *Corks and Caps* marketing program and summer contest. *Corks and Caps* is a passport-style marketing initiative featuring Orange County's many award-winning wineries and breweries. It was designed to encourage visitors to create their own beverage trail and sample the County's burgeoning craft beverage offerings. *Corks and Caps* plans to leverage interest in Virginia's growing agriculture and viticulture to extend stays and increase visitation at these important, local attractions. This year, the program also includes local transportation partners to encourage safe travel, and a social media contest where participants can use the **#corksandcapsva** to win an Orange County Experience Package!

*Corks and Caps* invites guests to collect a stamp from five (5) of the 16 participating businesses and mail in their completed passport to the Office of Economic Development and Tourism to receive a FREE 2023 *Corks and Caps* T-shirt! (\*while supplies last.) 100% of Orange County's nine (9) wineries, and three (3) breweries are participating in this summer's program, and they are excited to open their doors and pour another round for Orange County visitors. Transportation businesses are also getting involved in 2023, to promote responsible drinking and to give visitors a chance to leave the driving to the professionals. Julie Perry, Assistant Director of Economic Development and Tourism calls *Corks and Caps* a "great opportunity for Orange County to highlight the strength and depth of its Tourism product. Orange County's wineries and breweries really put Orange over-the-top as a destination of choice for Virginia visitors!"

The 2023 *Corks and Caps* contest will run Memorial Day through Labor Day 2023. Passports may be downloaded at [www.corksandcapsva.com](http://www.corksandcapsva.com), or picked up from the Gordonsville and Orange Visitor's Centers, or at any of the following participating business:

Barn at 678  
Barboursville Vineyards  
Chateau MerrillAnne Vineyard  
Honah Lee Vineyard  
Horton Vineyards  
Market at Grelen  
Reynard Florence Vineyard  
Sweet Vines Farm Winery

Well Hung Tasting Room and Restaurant  
Woodbrook Farms Vineyard  
Iron Pipe Alewerks  
Patch Brewing Company  
Unionville Brewing Company  
Central VA Wine Tours  
C'ville Hop on Tours  
Sweet Vines Farm Winery Tours

For more information regarding *Corks and Caps* please go to [www.corksandcapsva.com](http://www.corksandcapsva.com) or contact Julie Perry, Assistant Director of Economic Development and Tourism Office at (540) 672-1238.