



THINK ORANGE VA  
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

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### **DEAL GRADUATES FROM THE ADVANCED ECONOMIC DEVELOPMENT LEADERSHIP (AEDL) PROGRAM**

Orange County, VA – Orange County Economic Development and Tourism Director, Rose Deal, recently completed a two-week Advanced Economic Development Leadership (AEDL) Executive Education Program and was awarded the Master Economic Development Practitioner (MEDP) certificate. Mrs. Deal has been an economic development practitioner for seven (7) years. Deal noted that, “The Advanced Economic Development Leadership program was an exceptional learning experience! It allowed me to convene and collaborate with like-minded economic development professionals from around the country, while also learning about today’s leadership and economic development best practices. I look forward to applying these new skills with our staff and community.”

AEDL is a collaboration of three universities – The University of Southern Mississippi, Texas Christian University, and the University of New Mexico. These universities are committed to excellence in economic development and advancing the knowledge, skills, and application of key job creation strategies in America’s cities, communities, and counties.

The AEDL program is immersive and challenging. The experiential curriculum enhances key skills necessary for leading successful community and economic development strategies. Led by experienced world-class faculty, program topics include negotiation, personal and professional leadership, successful teamwork, site selection, economic development, incentives, innovative data for retention, expansion, attraction, entrepreneurship, talent, and more. The Advanced Economic Development Leadership course accepts mid and senior-level practitioners from across the United States.

For more information on Orange County’s economic development opportunities please contact the Economic Development and Tourism Office at (540) 672-1238 or at [thinkorangeva.com](http://thinkorangeva.com).

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